Participant Information

Should I participate in this research?

Who conducts the research? Dr. F. Bailey Norwood in the Department of Agricultural Economics at Oklahoma State University (OSU), and some of his honors students enrolled in his course AGEC 1113. This research has been approved by the Institutional Review Board (IRB) at OSU.

What will be asked of me? Simply to complete a survey regarding your preferences, beliefs, and attitudes about food, dieting, health, and the like. Some demographic questions like age are at the end of the survey.

Will I be asked for contact information? You will only be asked to write and sign your name on one document indicating you have completed one but only one of these surveys. This document will be kept completely separate from your survey answers, so your answers are completely confidential. The document with your name will be destroyed by May 15, 2014.

Why should I participate? Your responses will help inform food policy decisions and help OSU deliver useful information to the public, and you will help students fulfill their honors' contracts for AGEC 1113. Of course, your participation is voluntary, and you can stop participating at any time.

How can I be sure of its affiliation with OSU? You may contact any of the individuals below for confirmation.

Dr. Damona Doye Department Head Department of Agricultural Economics Oklahoma State University 405-744-6161

Dr. Shelia Kennison IRB Chair Oklahoma State University 405-744-3377